

## **Airport Merchants to Hold Economic ‘Winter Warm-Up’**

ERMA- With an increased effort to develop and nurture businesses at the County Airport by Lower Township Council, merchants here are holding an event to build traffic during the Christmas season.

Airport businesses are hosting a “Winter Warm-Up” open house Dec. 13 from 4 p.m. to 8 p.m.

“I’m always surprised at how few people even know that there are businesses inside the airport complex,” said Carl Suit, owner of House of Print, which has operated inside the county airport since 2011. “But once they find us they are always impressed.”

Suit noted businesses at the airport range from the county’s first brewery, a coffee company, two museums, an auto repair, a diner, a flight school and a graphic design firm.

On Dec. 13, participating airport businesses will be open until 8 p.m. offering demonstrations, refreshments, information and special offers to those that stop by.

Participants may stop by House of Print to pick up an airport passport that can be used to collect stickers from participating businesses during the open house. Those collecting all the stickers may use the passport for a discount at the Cape May Brewing Company during the event.

Suit said that the “Winter Warm-Up” is just the beginning of plans to bolster more interest for the businesses at the airport. Along with weekend studio tours and demonstrations, Suit said he also plans to host local artists in a pop-up gallery starting in 2014.

Along with their holiday spirit, Suit said he hopes visitors bring their suggestions on how to build upon the growing business community at the airport complex.

House of Print will be offering tours and refreshments inside their graphic design firm and print studio. Suit said he will be holding free screen printing demonstrations where visitors can get a hands-on lesson and leave with apparel they printed themselves.

Cape May Brewing Company will be offering discounted beer tastings to visitors with a passport full of stickers from participating businesses. The brewery will also offer discounts to visitors who donate at least two items of non-perishable food to the Community FoodBank of New Jersey.

George’s Auto Service technicians will provide free winter diagnostics for vehicles including battery and antifreeze testing, fluid level and tire pressure checks.

Flight Level Aviation will be open and answering questions about their aviation services.

Santa Claus will be making an appearance, thanks to the generosity of the Kiwanis Club of Cape May, who have a special connection with someone at the North Pole. Santa will be stopping by each business from 4 p.m. until 6 p.m.

Bring a camera for a photo with Santa, advises Suit.