

LOWER TOWNSHIP AQUATIC CENTER



2600 BAYSHORE ROAD, VILLAS, NJ 08251 • 609-886-2005 • TOWNSHIPOFLOWER.ORG



LOWER TOWNSHIP AQUATIC CENTER



AGENDA

- **Benefits of Spending Time in the Water**
- **Multigenerational Activities for the Entire Community**
- **Features of the Aquatic Center**
- **Proposed Site**
- **Cost Estimate to Build the Aquatic Center**
- **Annual Operational Revenue & Expenses**
- **Referendum**
- **Questions**



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BENEFITS OF SPENDING TIME IN THE WATER

PHYSICAL DEVELOPMENT

“Water lends itself to a well-balanced workout that improves all major components of physical fitness: aerobic training, muscular strength and endurance, flexibility, and body composition.”

SOCIAL DEVELOPMENT

Learn to swim and aqua classes can be socially enjoyable, while at the same time, provide a lifetime of fitness benefits.

PSYCHOLOGICAL & EMOTIONAL DEVELOPMENT

Playing in the water promotes increased energy levels and regulates breathing, which allows more oxygen to flow into muscles. This can help calm nerves, stimulate circulation, and soothe the mind and body.

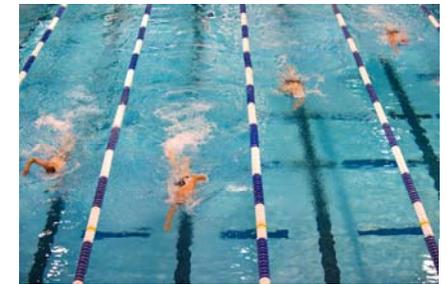


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MULTI-GENERATIONAL ACTIVITIES FOR THE ENTIRE COMMUNITY

- 0-3 Years** Zero-depth entry, interactive play, learn to swim
- 3-5 Years** Zero-depth entry, interactive play, learn to swim, family swim time
- 5-8 Years** Multi-level play structures, swim meets, recreational swim, family swim time
- 8-Teens** Junior lifeguarding, swim meets, resistance walking





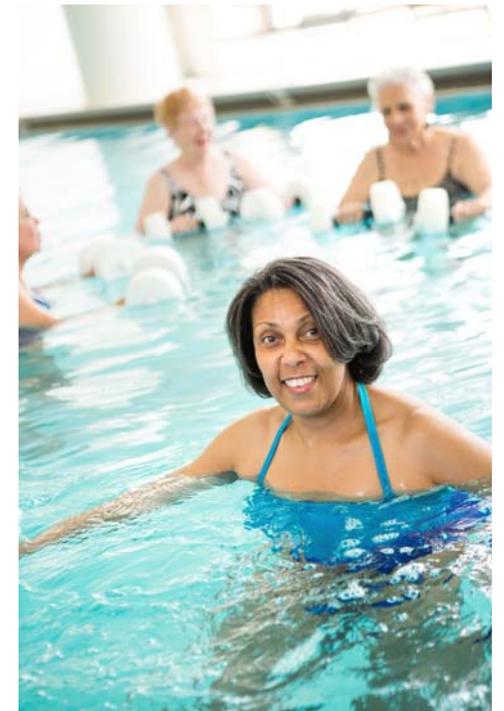
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MULTI-GENERATIONAL ACTIVITIES FOR THE ENTIRE COMMUNITY

Adults Aquatic fitness class, competitive swim, aqua jog/resistance walking

Senior Adults Aquatic fitness class, senior swim, resistance walking, wellness pools, warm water lap lanes





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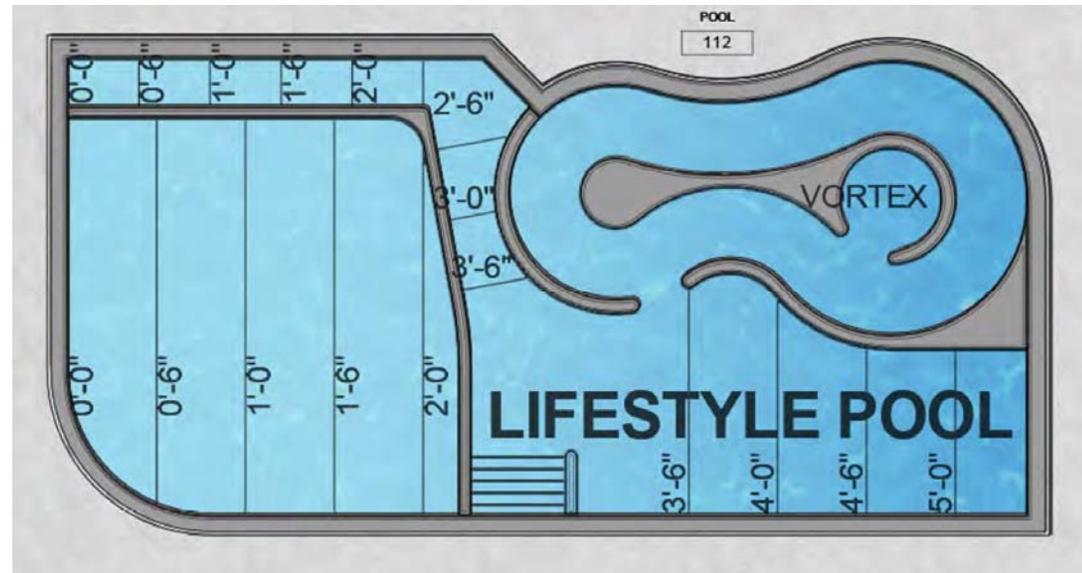
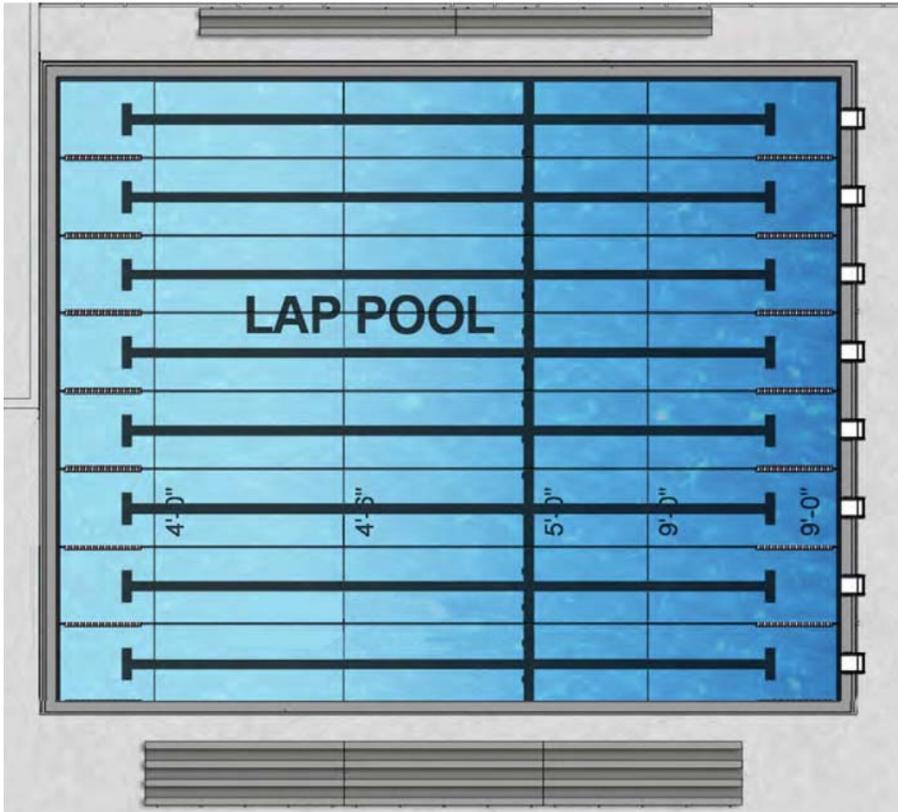


STATE OF THE ART AQUATIC CENTER

- ADA 1570 square foot lifestyle pool with zero-depth entry and play features for children
- Therapeutic resistance river for walking & aqua therapy
- Eight-lane, competition swimming pool for swim meets & lap swimming
- Locker rooms & bathroom facilities
- Community meeting space



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Programs & Hours

- Aquatic Swim Classes
- Swim Lessons
 - Group, Private & Semi-private
- Drop In – Open Swim
- Family Swim
- Lap Swim

Proposed Hours of Operations

Monday-Friday	6AM-9PM
Saturday	7AM-7PM
Sunday	10AM-7PM

OPEN 7 DAYS A WEEK
90+ Hours/Week
51 Weeks/Year

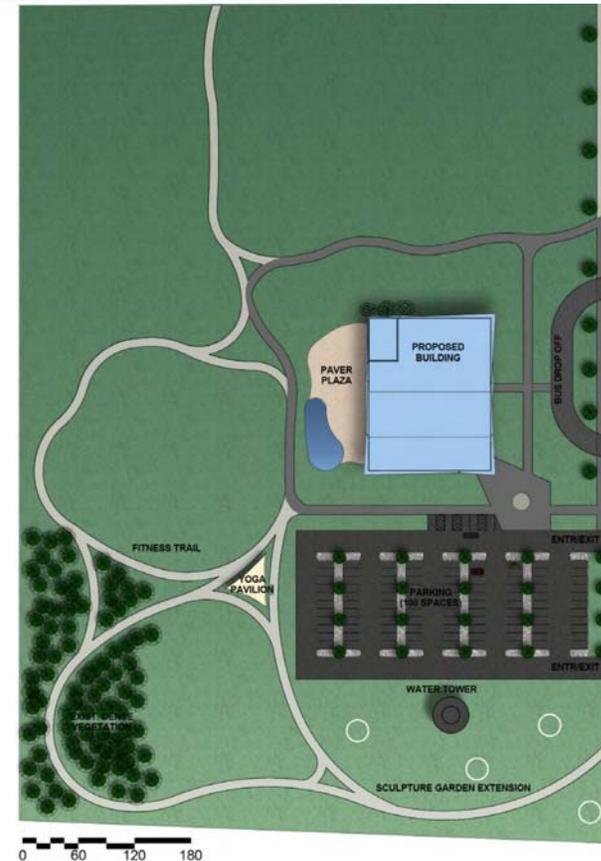


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Proposed Site Plan

- Clear Visibility from Breakwater Road
- Integrated with Master Plan through exercise paths & sculpture garden
- Ample parking for guest
- Water Tower could be painted as a sculptural element and landmark





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General Costs Site Work, Utilities, Security, Etc.	\$ 780,424
Multipurpose Recreation Lifestyle Pool with River	\$ 435,000
Multipurpose 8-Lane Competition Pool	\$1,187,000
Aquatic Building/Aquatics Support/Filter Building	\$5,362,500
Design, Contractor Costs, Contractor Markup & Contractor Fees	\$2,717,723
TOTAL ESTIMATED PROJECT COST	\$10,482,647



LOWER TOWNSHIP AQUATIC CENTER



COST TO BUILD

- Projected Cost to Build – \$10.5 Million
- Cape May County Open Space Grant - \$2.5 Million
- NO TAX INCREASE to Construct Aquatic Center





LOWER TOWNSHIP AQUATIC CENTER



Annual Revenue & Expenses

	Lan Associates	Lower Township
Revenue	\$599,942 Includes Lower Township Membership Fees	\$719,442 Includes Lower Township + County Resident Membership Fees
Expenses	\$918,840	\$890,840
Difference	-\$319,398	-\$170,398



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Additional Revenue Sources

- MUA Shared Agreement
- Ocean First Bank
- Cape Regional Rehabilitation Center
- Lower Cape Regional School Swim Team
- Lower Township Elementary Learn To Swim Program
- Statewide Swim Meets
- Facility Naming Rights Sponsorship



LOWER TOWNSHIP AQUATIC CENTER



Referendum Ballot Question

Do you support the construction of a proposed \$10.5 million dollar state of the art Aquatic Center in Lower Township at the Cape May County Airport with the understanding that the Township's projected financial contribution would not exceed \$8.5 million and would not require a tax increase?

VOTE TUESDAY, NOVEMBER 5, 2019

