



Lower Township Planning Board
c/o William Galestok
2600 Bayshore Road
Villas, NJ 08251

Re: Request for 3-year permit extension for Block: 79, Lot 154.01

Dear Mr. William Galestok & Members of the Planning Board,

I am writing to request a 3-year temporary permit extension to continue using our concession trailer at Block 79, Lot 154.01 currently located at 1044 W Rio Grande Avenue, Wildwood NJ.

My business, Hooked Up Seafood, has been a family-run staple to the Lower Township Community for the past 11 years. Our acclaimed dockside food trailer has provided both summer and local crowds with easy access to fresh seafood, helping to support the second largest commercial fishing port on the East Coast.

Over the past decade we have remained dedicated to educating the local community around the importance of eating locally, have shared our appreciation and love of 'Jersey Fresh' food, and have taken pride in finding a way to bring people together – especially during a worldwide pandemic this past year.

Hooked Up Seafood was started in 2010 as a way for my family to come and work together. Not only did the business teach my kids how to solve problems, facilitate communication skills and learn how to run a business, but also put all four kids through college. However, due to the pandemic, they are without jobs and they would like to take this opportunity to continue Hooked Up Seafood.

Moving forward, we plan on continuing on this mission together, as a family. However, this is a risky time to make a long term investment in a permanent structure. A 3-year permit extension would allow us to grow and scale our business, provide new jobs in the community, support the local economy, as well as continue on our mission of finding a way to bring people together.

Relating to this request, please find attached the recent Fortune Mag article, *How this family-run seafood business banded together to stay afloat for the next generation*, which proves our family's dedication to this business and our livelihood, as well as our greater purpose in the community.

Thank you for your continued service and support of our community,

William E. Bright,